



## A Fresh Understanding of Israel

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### ABOUT THE BOOK

*A Fresh Understanding of Israel* provides distinctive answers to questions at the heart of the Christian encounter with the Jewish people. In compiling this book from the answers of several different writers to these key questions, the aim is to offer the church at large a concise account of the consistency of God's love for the Jewish people throughout Scripture, whilst using a recognisably Christian voice to do so. Chapters include: What made the people of Israel significant in the first place? What role does the promised land play for the people of Israel? Why were the Israelites exiled and why did they return? Who is Jesus? Did the Disciples stop being 'Jews'? Is Israel still 'Israel'?

### BIO

Adam Raffell is the Director of Ministry Development for Christians Care International, which is working to build a brighter future for Jewish people in need.

### BIO

Jacob Vince has been Chief Executive of Christian Friends of Israel UK since 2010 and is a serving member of the General Synod of the Church of England and Church Commissioner.



**KEY SELLING POINTS:**

Helps the reader understand what the Bible itself says about Israel.  
Authors represent ministries who work closely with Jews or the nation of Israel.  
Ideal for Christians who wish to know what place Israel has in the heart of God.

**TARGET AUDIENCE:**

Those who are genuinely seeking to know what the Bible says about Israel.  
Those involved in ministry to Jewish people.  
Leaders who wish to communicate a message concerning the way God sees Israel from a biblical perspective.

**MARKETING AND PROMOTION:**

Social media campaign.  
Love Never Fails ministries will each promote it via their own websites and social media.  
Review copies to be sent to key Christian media.

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