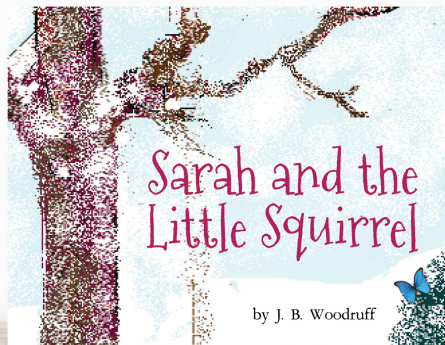


Sarah and the Little Squirrel

J. B. Woodruff



Format: Paperback
Size: 150mm x 210mm
Pages: 40
Release Date: January 2018
Price: £7.99
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ABOUT THE BOOKS

Ever since she was a baby, when Sarah looked out her bedroom window, she saw something in a nearby tree. It was a little squirrel! Oh, she how loved to see that little squirrel! Day in and day out, the little squirrel never left the branch of that tree, and Sarah grew to love her little bushy-tailed friend. With all her heart she wanted to play with him. Would she ever get her wish?

Her fourth birthday would bring more than one wonderful surprise! A book to help children help overcome their fears, especially when faced with visiting a whole new kind of doctor!

AUTHOR BIO

Joy B Woodruff lives with her husband Richard in the hills and woodlands of Western New York State. In addition to writing, Joy is a singer-songwriter with 2 published music CD's, and spent a few years traveling around the globe singing and sharing at conferences and meetings. Much of Joy's writing speaks of personal challenges and real-life experiences. Her wish is that her books will bring hope, love, and encouragement - something she passionately believes is needed in today's world.



KEY SELLING POINTS:

Enables parents to understand what their young children with eyesight issues may be experiencing.
Gives children the confidence to explain and tell their parents what they are actually seeing.
Brings parents and children closer together through understanding and empathy.

TARGET AUDIENCE:

Children aged 4-7.
Parents and Grandparents.
Optician waiting rooms.

MARKETING AND PROMOTION:

Advertised in Together Magazine.
Review copies given away to children's book reviewers.

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