



# The Search for God

Peter May

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## ABOUT THE BOOK

In a culture that seeks to privatise and relativise truth in matters of faith, Peter May makes a robust case for the role of persuasive evangelism. Grounded in a lifetime of biblical study and practical experience, *The Search for God* provides a challenge to enthusiastically engage in reaching twenty-first century men and women with a reasoned faith that helps answer the difficult questions. Does life have a meaning? Does it matter what I do? Is there any real evidence for God? Are the New Testament documents authentic? Why and how did Christianity spread so rapidly in the ancient world? And most urgently, how should it be communicated today?



## BIO

Peter May trained at the Royal Free Hospital School of Medicine in London. He was a staff worker for the Universities and Colleges Christian Fellowship (UCCF) before being a family doctor in Southampton for thirty years. He was a lay member of the General Synod of the Church of England for twenty-five years and served on its Board of Mission. He was chairman of the UCCF trust board 2003–2010 and was co-founder of the Bethinking.org website. Married to Heather, they have four children and currently thirteen grandchildren.



## ENDORSEMENTS

'A clarion call for reasoned faith and persuasive evangelism – witty, winsome and wise.'

**Peter S. Williams, Author of C.S. Lewis vs the New Atheists**

'A marvellous book – so fresh, free of jargon and nonsense. I know of no better study on persuasion.'

**William Edgar, Professor of Apologetics at Westminster Theological Seminary and Director of the Gospel and Culture Project**

'A superb, fresh and fully orbbed articulation of persuasive evangelism. A much needed corrective.'

**Lindsay Brown, Director of Lausanne Movement, formerly International Director of IFES**

'I am much impressed by this excellent book. Essential reading for all Christians.'

**Bruce Winter, Senior Research Fellow in Ancient History at Macquarie University, formerly Warden, Tyndale House Centre for Biblical Research, Cambridge**

'A biblically rooted prescription for bringing the medicine of the gospel in conversation, testimony or sermon.'

**Chris Sugden, Oxford Centre for Religion and Public Life**

## KEY SELLING POINTS:

Author is a former GP and member of the UCCF trust board as well as a key member of the Church of England Synod.

Equips believers to intelligently engage non-Christians with reasoned arguments demonstrating the coherence of the Christian Faith.

Widely endorsed by scholars in the UK and abroad.

## TARGET AUDIENCE:

All Christians who seek to communicate their faith in an intelligent, reasoned and well-argued way.

Evangelism leaders seeking to equip their followers.

All members of university Christian Unions.

Female fiction readers.

## MARKETING AND PROMOTION:

Reviews sought in Christian Media.

Social Media Campaign.

Free copies to key influencers within the evangelism training world.

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