



The Ultimate Survival Guide

CVM Demolition Squad

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ABOUT THE BOOK

The Demolition Squad Survival Handbook aims to make the complexity of Christian apologetics accessible for the bloke on the street, by reducing the often complex arguments into easy to understand articles. This book examines the most common objections to Christianity, and how Christians might start to respond to these objections. The book is primarily an equipping tool for Christian men who feel unsure how to defend their faith in conversation, and who are looking for a beginners' guide to Christian apologetics. It attempts to condense the main arguments into short, bite-size chunks, with relevant quotes and 'First Response' questions to help readers along the way. The book is divided into three distinct sections: Scientific and Logical objections, Personal objections, and Biblical objections. Within each of the three sections it lists the objections in a logical and systematic order.



BIO

The Demolition Squad is the apologetics arm of CVM (Christian Vision for Men), aiming to equip men to be able to remove the obstacles that obstruct people's view of Jesus.





KEY SELLING POINTS:

Contains answers to the common objections to God, faith and the Bible.

Written in a no-nonsense everyday style that should appeal to men.

The unique 'First Response' questions provide an easy to remember tool to help people defend the Christian faith.

TARGET AUDIENCE:

Christian men (and women) who need more confidence in sharing their faith.

MARKETING AND PROMOTION:

Promoted by CVM (Christian Vision For Men) through their website cvm.org. Review/features sought from targeted media mailings.

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