

The Baby Box

Bethan James

Illustrated by Paola Bertolini Grudina

Format: Box with Velcro fastening

Containing 3 paperback books

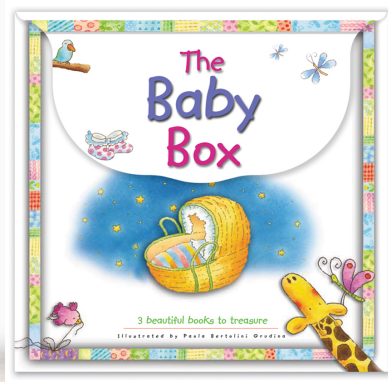
Size: 200mm x 200mm

Pages: 24 pages in each

Release Date: February 2018

Price: £9.99

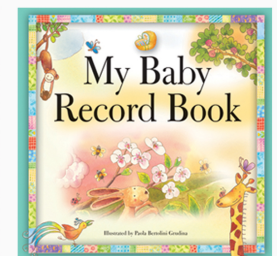
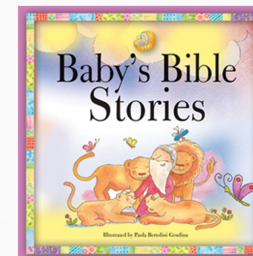
ISBN: 9781910786826



ABOUT THE BOOKS

A collection of 3 beautiful books perfect for new born babies. Bible stories, prayers and a special baby record book will inspire and encourage families as their faith journey begins.

The box includes three books: Baby's Bible Stories, Baby's First Prayers, My Baby Record Book.



AUTHOR BIO

Bethan James, a former teacher and youth worker, has written over 30 inspirational books for children. She lives with her husband and children in a rural part of England.

ILLUSTRATOR BIO

Paola Bertolini Grudina is a graphic designer and children's book illustrator whose inspiration comes from her own Christian faith. She lives with her husband and five children in Gorizia, Italy, on the border with Slovenia.



KEY SELLING POINTS:

3 books in a special presentation box.
Ideal for Christenings and new baby gifts.
Provides introduction to Bible stories and prayers for the very young.
Includes a baby record book for all those special moments.

TARGET AUDIENCE:

Parents, grandparents.
Those wanting the perfect Christening gift.

MARKETING AND PROMOTION:

To be launched as one of the first titles under the new Sarah Grace Publishing imprint.
Press release in trade magazine and selected consumer magazines.
Social media campaign to launch both new Sarah Grace imprint and books.

TRADE CUSTOMERS

Available From:

Lion Sales Services Phone: 07775 807933 Email: andrew@lionsaleservices.com

BookSource Phone: 0845 370067 Email: orders@booksource.net

CLC Wholesale Phone: 0800 373755 Email: sales@clcwholesale.com

